

IMPLICAȚIILE EXTERNALIZĂRII ȘI SPECIALIZĂRII SERVICIILOR DE LOGISTICĂ SPECIFICE SUPPLY CHAIN MANAGEMENT

INVOLVEMENT OF OUTSOURCING AND SPECIALIZATION IN LOGISTICAL SERVICES AND SUPPLY CHAIN MANAGEMENT

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Abstract: Externalizing logistics functions from the field of industrial sector creates the premises of specialization and tertiary economies making up. Looking at possibilities for specialization in services, we can highlight the importance of the phenomenon of economic logistics outsourcing. The externalisation of service functions can be considered as an important factor considered in the development of supply chain management system until now. The economic logistics activities externalisation determines various business performance improvement through access to a broader base of knowledge, skills and technologies. Therefore, outsourcing and specialization built on increasing economic level of knowledge (by making so-called knowledge society), is an effective way of guidance supply chain management strategies.

Keywords: supply chain management, externalisation, specialization, logistics, services.